

UTC Project Information	
Project Title	MPC-384 – Understanding Public Perceptions of Different Revenue Generation Systems for Highway Construction and Maintenance
University	Colorado State University
Principal Investigator	Mehmet Ozbek Rebecca Atadero
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Funding Agencies	USDOT, Research and Innovative Technology Administration
Agency ID or Contract Number	DTRT12-G-UTC08
Project Cost	\$54,000
Start and End Dates	January 1, 2012 – December 31, 2013
Project Duration	2 Years
Brief Description of Research Project	The objectives of this project are to: <ol style="list-style-type: none"> 1. Generate an understanding of the public perceptions of different revenue generation systems that are already in use or that have the potential to be used in the future. 2. Educate the public on the different revenue generation systems while trying to reach the objective presented above.
Describe Implementation of Research Outcomes (or why not implemented)	
Place Any Photos Here	
Impacts/Benefits of Implementation (actual, not anticipated)	
Web Links <ul style="list-style-type: none"> • Reports • Project Website 	https://www.ugpti.org/resources/reports/details.php?id=836